

Scotlandville Feedback Tour Results

Fall 2010



Locations:

October 26
Scotlandville Public Library

November 2
Greater King David Baptist Church

November 9
Greater Mt. Carmel Baptist Church

Prepared By:

Southern University School of Architecture
Urban + Rural Community Design Research Center
(U+R CDRC)



TABLE OF CONTENTS

Introduction	3
Where Are We Now	4
Concept A	5
Concept B	6
Feedback Results	7
Next Steps	34
Image Credits	35
Thank You	36



INTRODUCTION

The purpose of the Feedback Tour is to gather input from Scotlandville residents on the “best and worst” aspects of each concept. These two concepts were generated from the eight (8) week Listening Tour, the Schools’ Design Competition (elementary, middle and high schools), two (2) Visioning Workshops, and the Scotlandville Community Planning Charrette (April 13-17, 2010). The feedback from this Feedback Tour will lay the foundation for the Community Design Charrette to be held, Tuesday November 16 - Saturday November 20, 2010, at Southern University School of Architecture. The Design Charrette will further develop the conceptual plan and begin the process of setting priorities, defining action steps and implementation measures, funding strategies, and monitoring of the final

Both concepts A and B address the 10 community concerns expressed during the 8-week Listening Tour, which are:

- Community Image
- Crime
- Economic Development
- Education
- Environmental Concerns
- Housing
- Infrastructure
- Park and Recreation
- Social Services
- Transportation

Though each concern listed above is addressed, each concept has a different focus. Lighting, crime, housing, and social services, amongst others are elements within each concept that will be focused on during the Scotlandville Community Design Charrette, November 16-20, 2010. This Feedback Tour is setting the foundation for the priorities to be addressed within the Scotlandville Comprehensive Community Development Plan (SCCDP). This community driven plan will represent the voice of the people of Scotlandville for the development that should take place over the next twenty (20) years.

WHERE ARE WE NOW

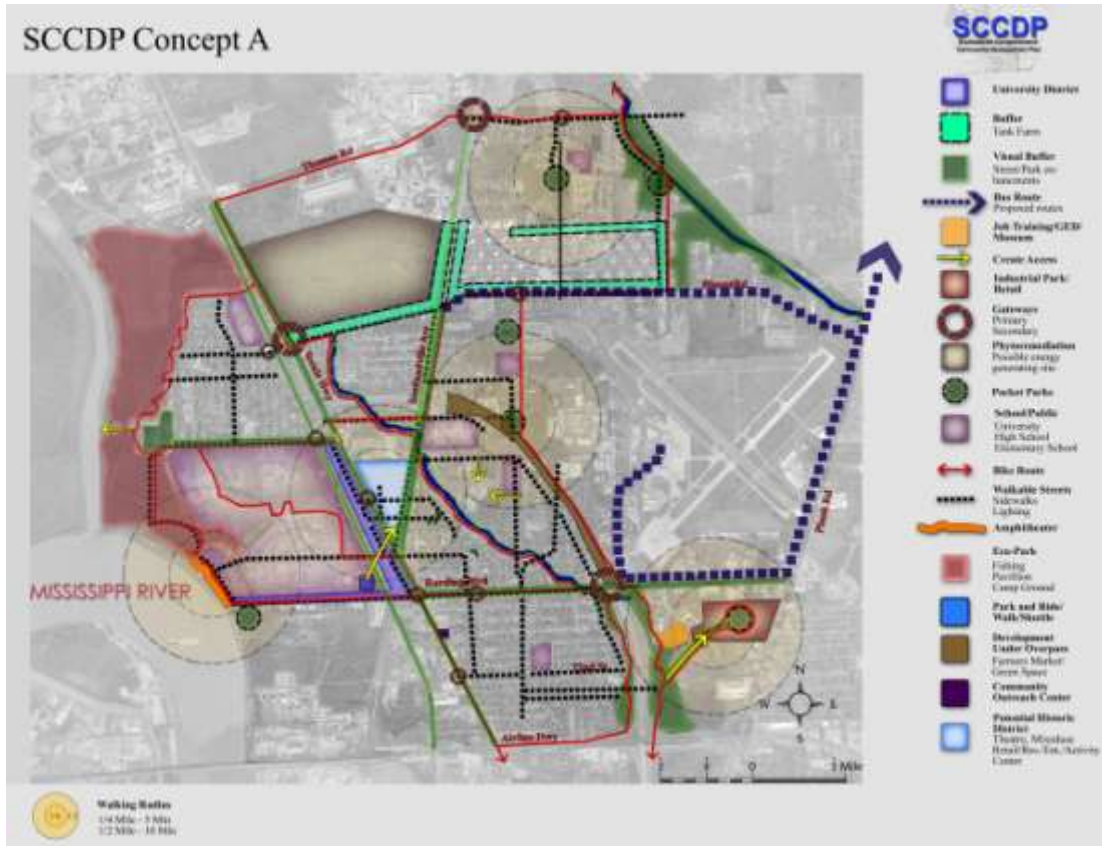
The U+R CDRC has been working with the Scotlandville community for the last 14 months on the SCCDP. The projected date of completion is April 2011, so we can include elements of the plan into the East Baton Rouge Master Plan (FUTUREBR), under the direction of Fregonese Associates. Below you will find the current progress of the SCCDP:

- Developed Two Community Concepts based on community input
- Finalizing and documenting community and business surveys for inclusion into the concepts and eventual Scotlandville Comprehensive Community Development Plan (SCCDP)
- Working with Southern University College of Business on an Economic Analysis for Scotlandville and the SCCDP, to include possible financial strategies and funding options
- Working with Southern University History Department on developing a comprehensive history of Scotlandville to be included in the SCCDP
- Working with Fregonese Associates for integration of the SCCDP into the East Baton Rouge Parish Master Plan (FUTUREEBR)



CONCEPT A

Connectivity and the Environment



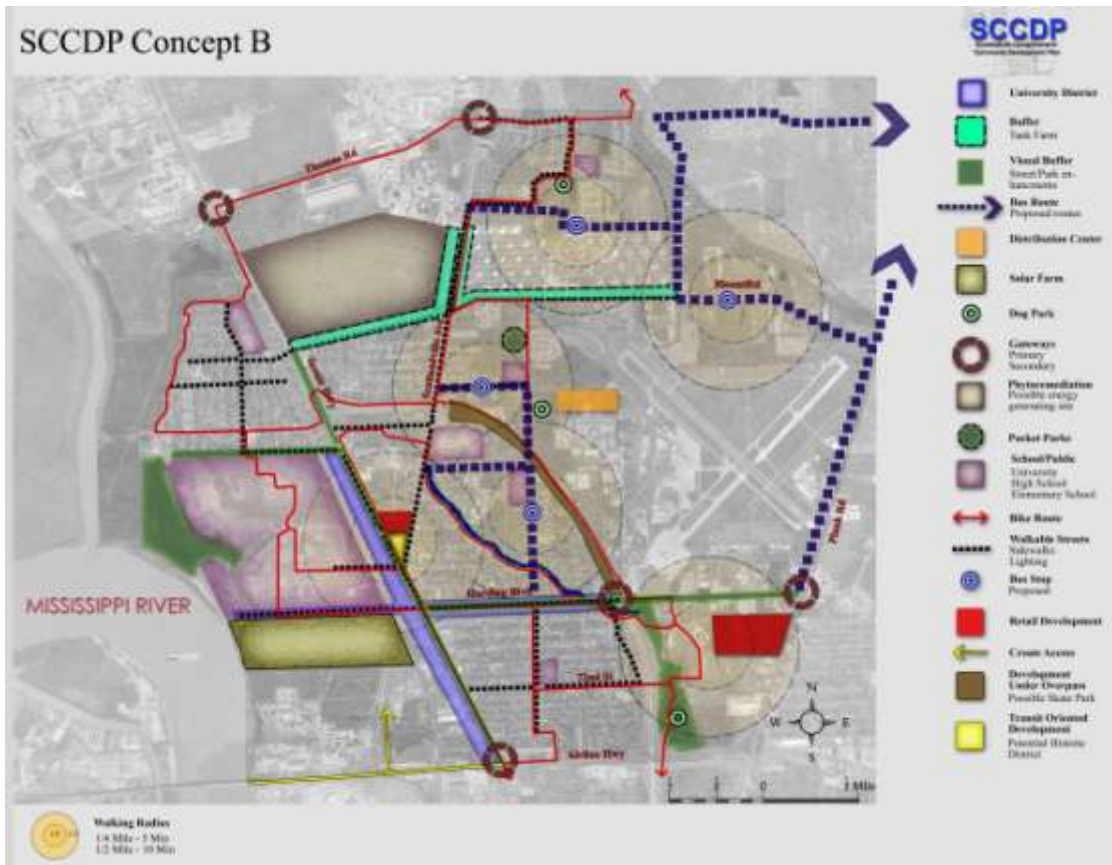
Concept A has an emphasis on connectivity and the environment. Some of its elements are:

- A) Connectivity and walkability throughout the community
- B) Open space/green space development
- C) Development along the Mississippi River
- D) Eco Park Development
- E) Pocket parks within individual neighborhoods
- F) Creation of an Historic District



CONCEPT B

Economic Development and Entertainment



Concept B has an emphasis on economic development and entertainment. Some of its elements are:

- A) Retail commercial development emphasis
- B) Transit-Oriented Development (TOD)
- C) Alternative means of entertainment
- D) Solar Farm
- E) Research Park
- F) Distribution Center

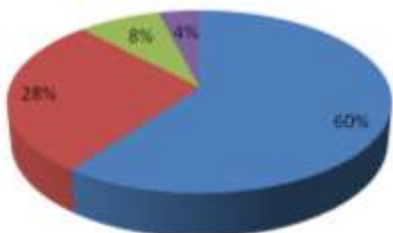


FEEDBACK RESULTS

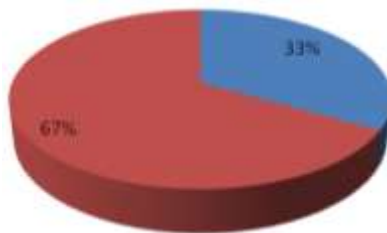
1. Which concept do you like better?

- Concept A (Connectivity and Environmental Emphasis)
- Concept B (Economic Development and Entertainment Emphasis)
- Concept A and B

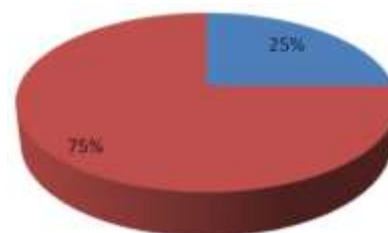
■ Concept A ■ Concept B ■ A and B ■ No Answer



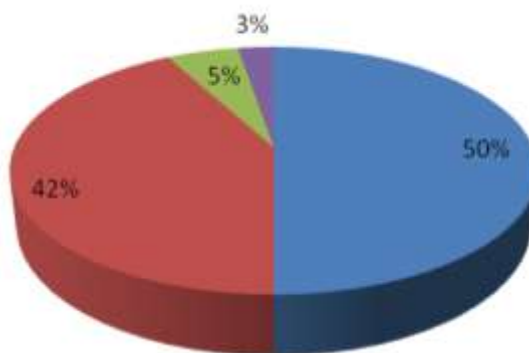
October 26, 2010 Results



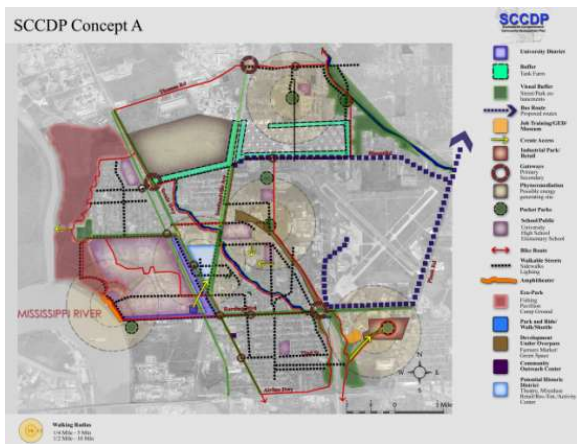
November 2, 2010 Results



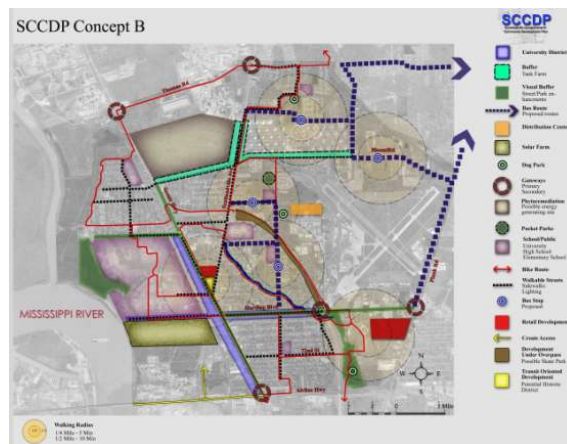
November 9, 2010 Results



Combined Results



Concept A

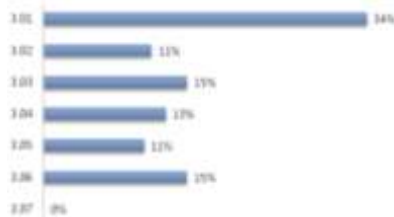


Concept B

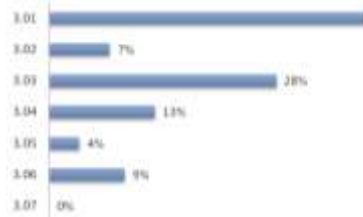
FEEDBACK RESULTS

3. Within Concept B, which of the following elements do you like the most? (Rank your top 3 in order of preference)

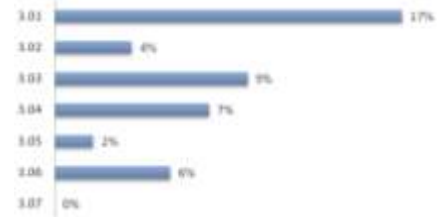
- 3.01 - Retail commercial development emphasis
- 3.02 - Transit-Oriented Development (TOD)
- 3.03 - Alternative means of entertainment
- 3.04 - Solar Farm
- 3.05 - Research Park
- 3.06 - Distribution Center
- 3.07 - Other



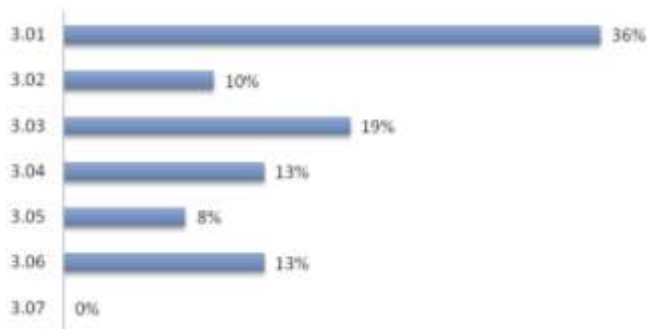
October 26, 2010 Results



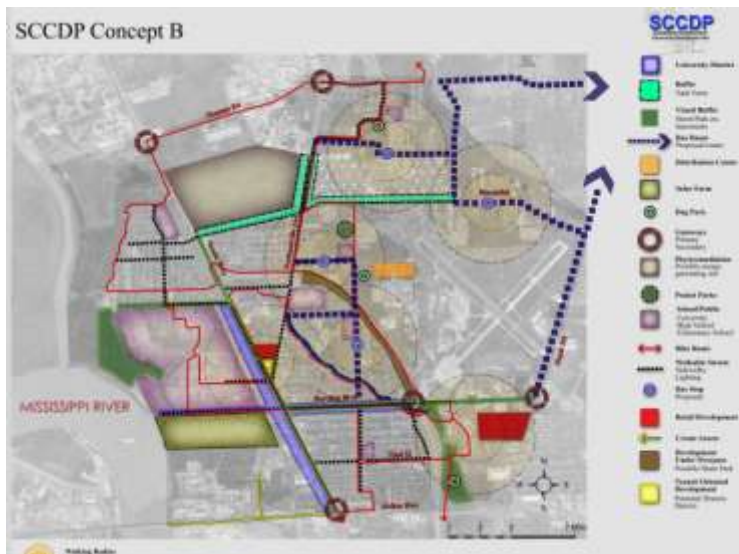
November 2, 2010 Results



November 9, 2010 Results



Combined Results

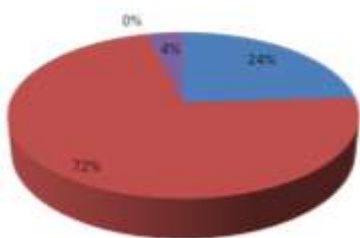


FEEDBACK RESULTS

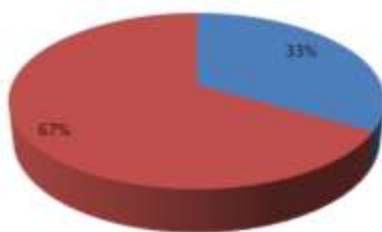
4. Which option on the University District do you like best?

- Concept A (North-South: Mills/Harding; West-East: Miss. River/Harding)
- Concept B (North-South: Mills/Airline; West-East: Miss. River/I-110)
- Other (Explain)

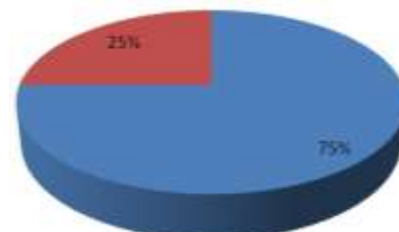
■ Concept A ■ Concept B ■ Other ■ No Answer



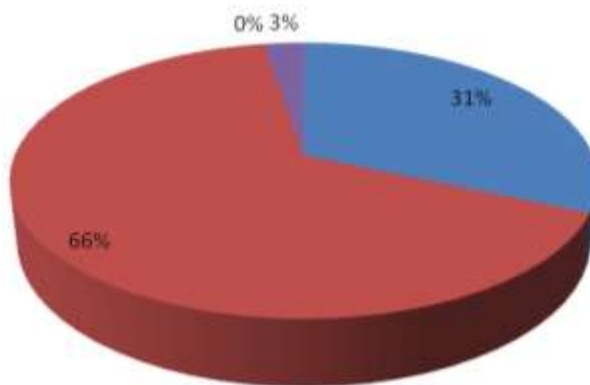
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results



Concept A



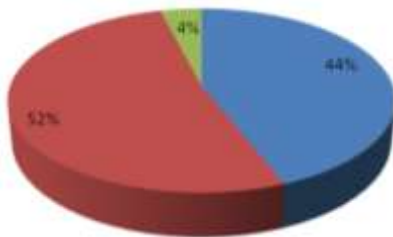
Concept B

FEEDBACK RESULTS

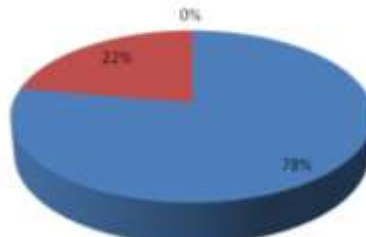
5. Which development idea under the overpass do you like best?

- Concept A (Landscaping with children’s play area)
- Concept B (Skate Park with landscaping/seating areas)
- Other

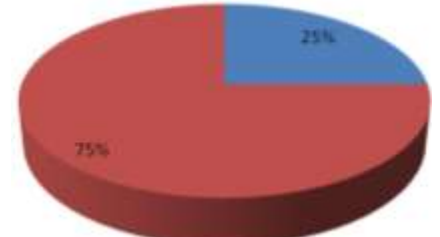
■ Concept A ■ Concept B ■ Other ■ No Answer



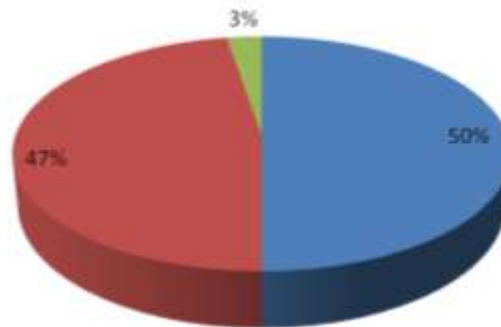
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- Include Rolling Skating
- People are scared to go under the interstate, a built structure might help ease fears.



Concept A



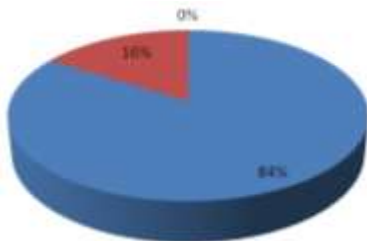
Concept B

FEEDBACK RESULTS

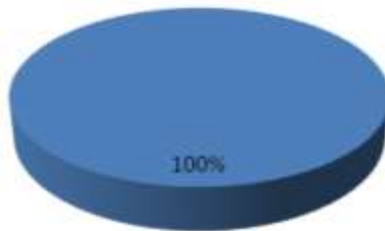
6. Which development idea along the Mississippi River do you like best?

- Concept A (Eco-park, amphitheater/event area, bike path)
- Concept B (Pocket park, seating areas, bike path)
- Other

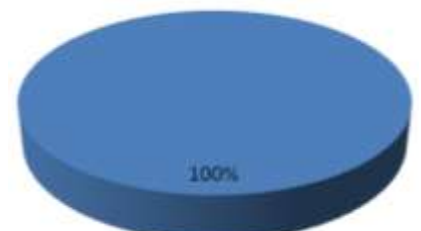
■ Concept A ■ Concept B ■ A and B ■ No Answer



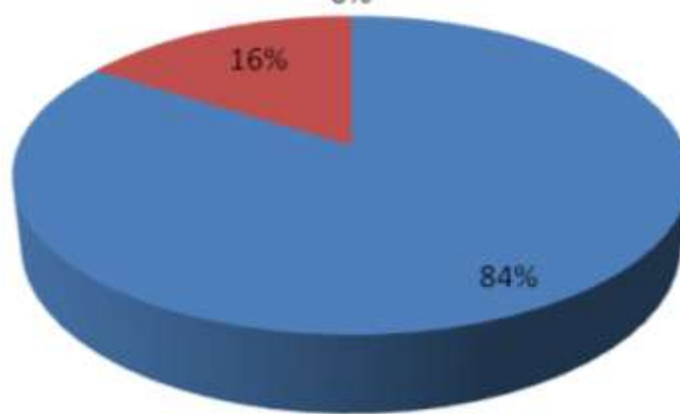
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results



Concept A



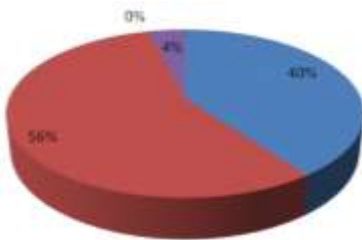
Concept B

FEEDBACK RESULTS

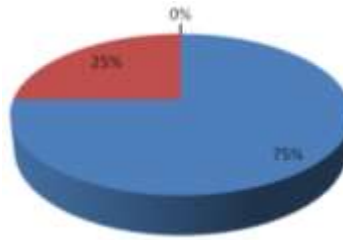
7. Do you like the idea of dog parks within the community?

- 1 - Yes
- 2 - No
- 3 - Other

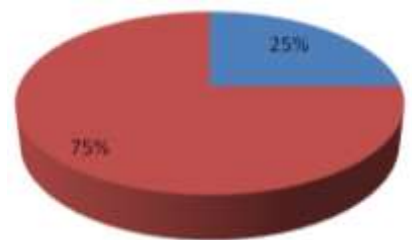
■ Yes ■ No ■ Other ■ No Answer



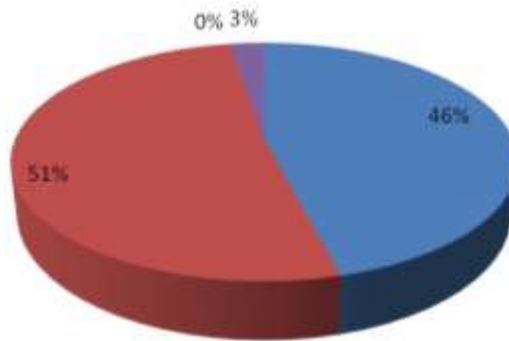
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- Exercise Park with fitness equipment
- Don't really like the idea, but it is okay if others do

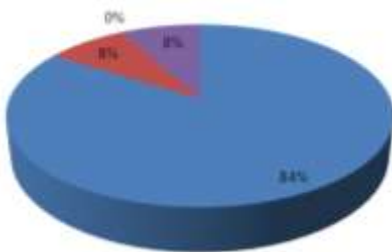


FEEDBACK RESULTS

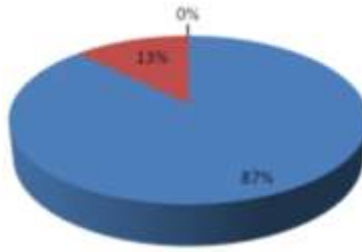
8. Do you like the idea of skate parks within the community?

- 1 - Yes
- 2 - No
- 3 - Other

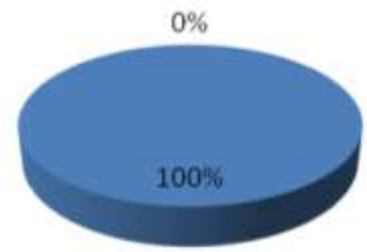
■ Yes ■ No ■ Other ■ No Answer



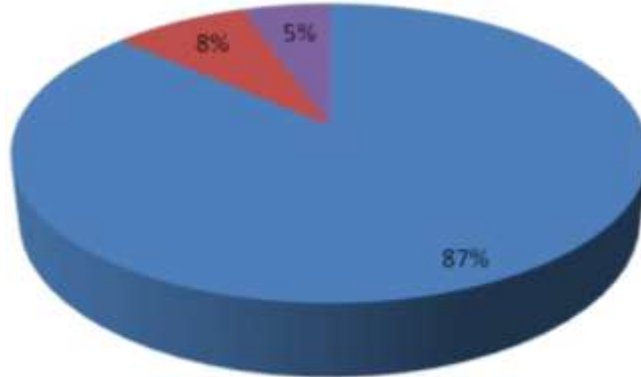
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- If the kids in this community skate, good idea, if not find another alternative

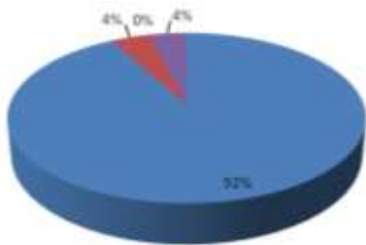


FEEDBACK RESULTS

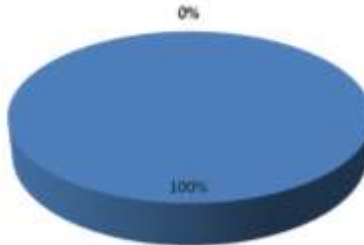
9. Do you like the idea of having gateways define entry locations into the Scotlandville community?

- 1 - Yes
- 2 - No
- 3 - Other

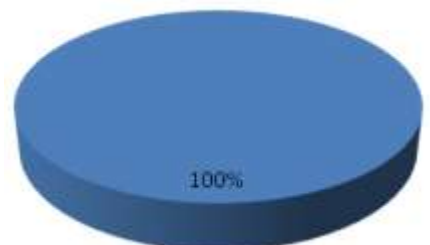
■ Yes ■ No ■ Other ■ No Answer



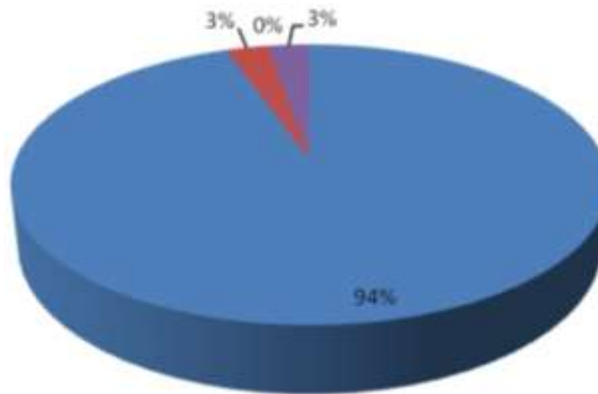
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



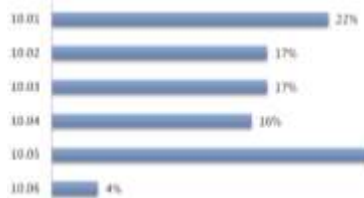
Combined Results



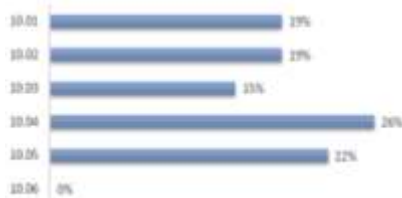
FEEDBACK RESULTS

10. Where should gateways leading into the community be located? (Check all that apply)

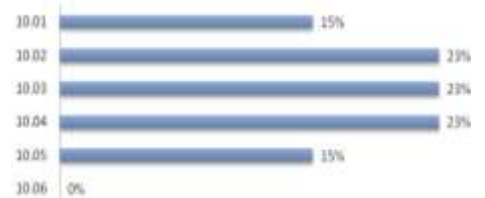
- 10.01 - Scenic Hwy. and Thomas Road
- 10.02 - Scotland Ave. and Thomas Road
- 10.03 - Plank Road and Harding Blvd.
- 10.04 - I-110 Freeway and Harding Blvd.
- 10.05 - Scenic Hwy. and Airline Hwy.
- 10.06 - Other Locations (Please Specify)



October 26, 2010 Results



November 2, 2010 Results



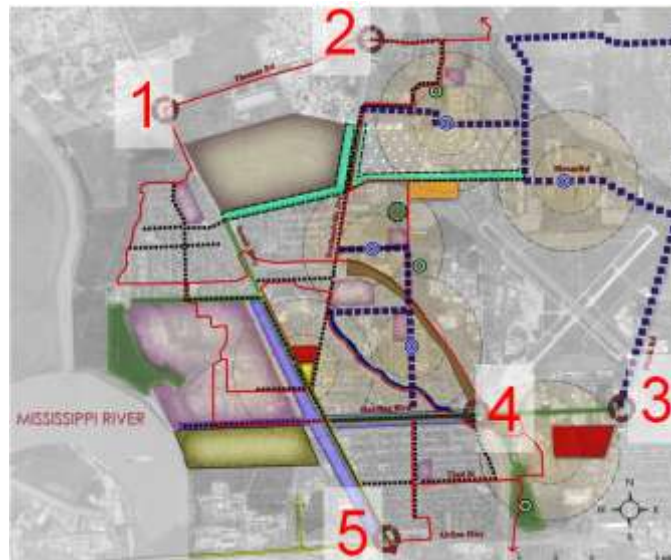
November 9, 2010 Results



Combined Results

Other:

- Harding Blvd. and Scenic Hwy (Southern University gateway)
- Scenic Hwy and Blount Road
- All areas should have a gateway (at least signs)

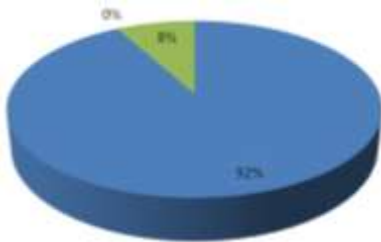


FEEDBACK RESULTS

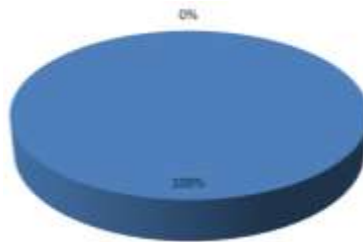
12. Do you like the idea of turning Scenic Hwy/Scotland Ave/Rosenwald Road into a Historic District?

- Yes
- No
- Other

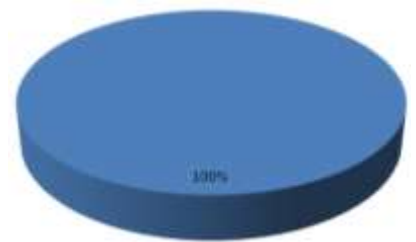
■ Yes ■ No ■ Other ■ No Answer



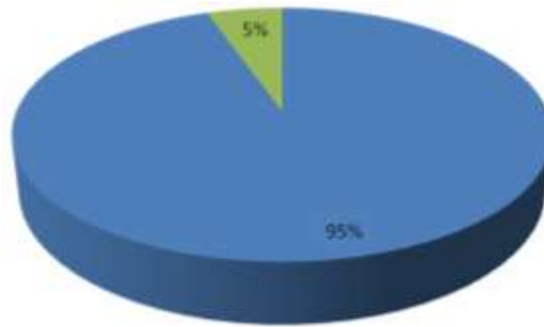
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

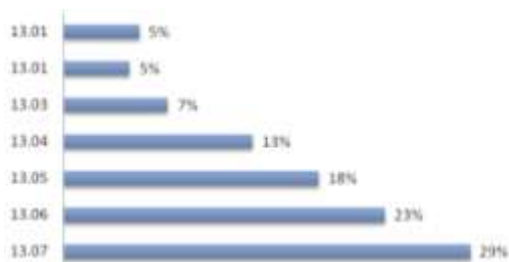
- As long as preservation doesn't prevent growth
- Not interested in the idea right now



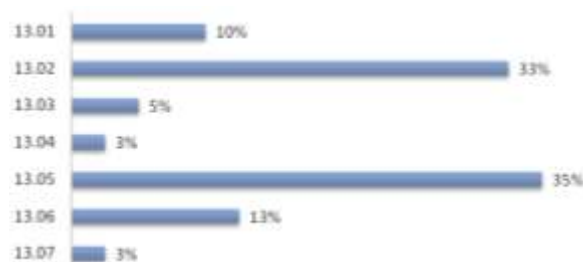
FEEDBACK RESULTS

13. In terms of transportation options, rank the top three options you would like the Scotlandville plan to focus on. (Ranks your top 3 in order of preference)

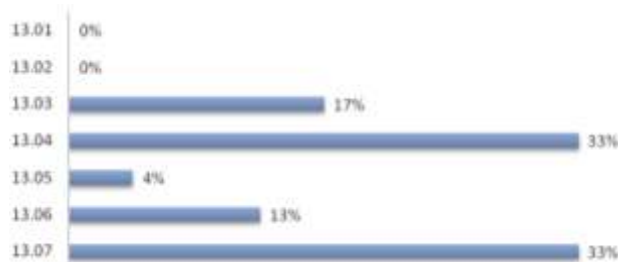
- 13.01 - Adding additional parking lots
- 13.02 - Adding more on-street parking
- 13.03 - Improving and adding additional biking trails and pedestrian paths
- 13.04 - Widening existing roads
- 13.05 - Building new roads
- 13.06 - Improving or expanding the bus system
- 13.07 - Building a rail and/or streetcar that connects Scotlandville to other areas



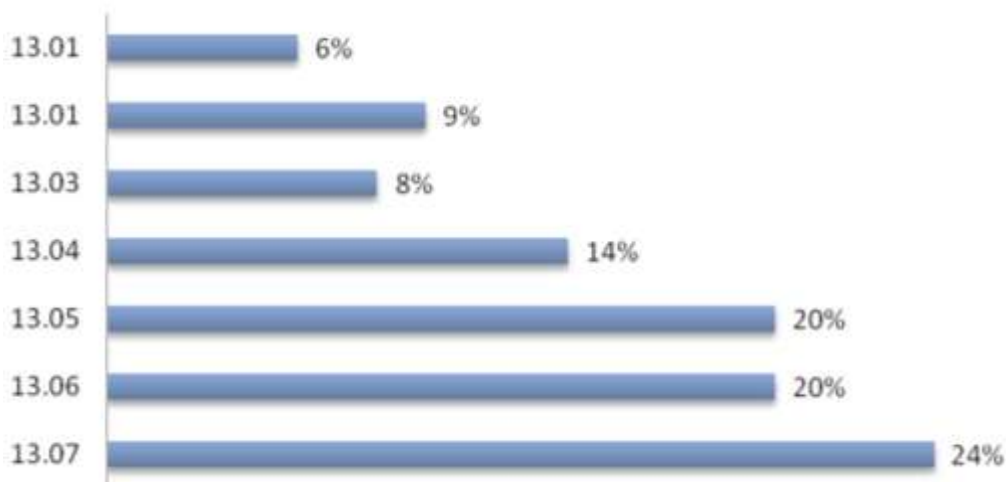
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results

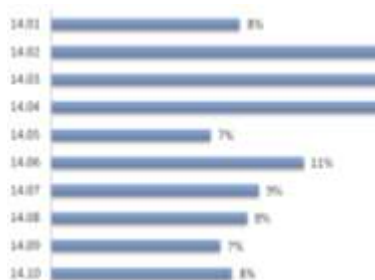


Combined Results

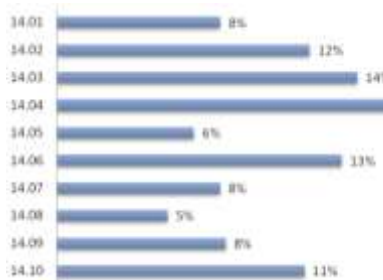
FEEDBACK RESULTS

14. Based on the 10 concerns developed during the listening tour, rank the following.
 (Rank in your order of preference, 1 being most important and 10 least important)

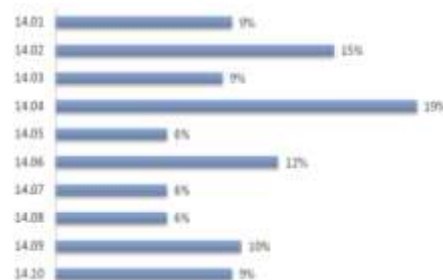
- 14.01 - Community Image
- 14.02 - Crime
- 14.03 - Economic Development
- 14.04 - Education
- 14.05 - Environmental Concerns
- 14.06 - Housing
- 14.07 - Infrastructure
- 14.08 - Parks and Recreation
- 14.09 - Social Services
- 14.10 - Transportation



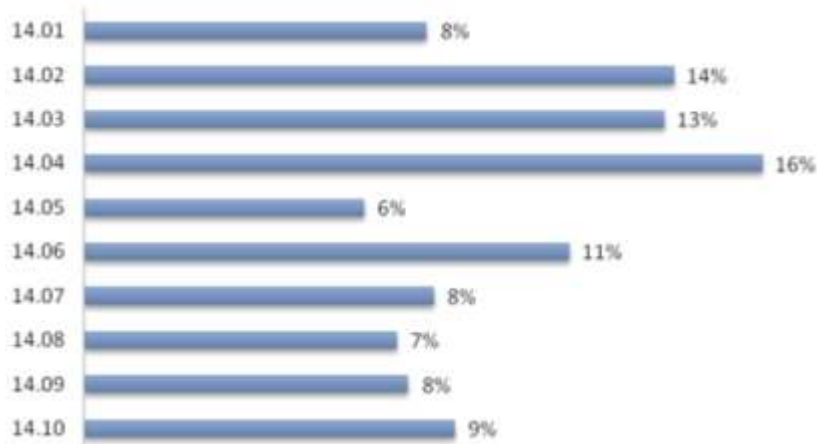
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

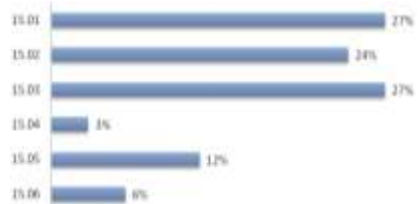
Other:

- All of these are really important

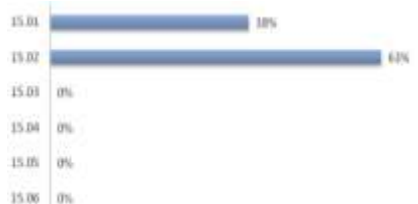
FEEDBACK RESULTS

15. What should be done (long-term) with the Tank Farm on Blount Road between Scenic Hwy. and Scotland Ave., after remediation?

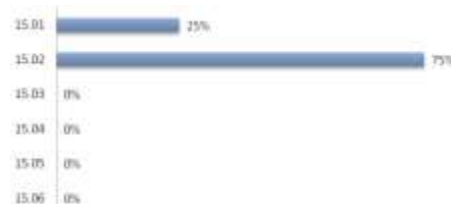
- 15.01 - Research Park
- 15.02 - Solar Park
- 15.03 - Eco-Park
- 15.04 - Park and Ride location with green space/pocket park
- 15.05 - Industrial Park
- 15.06 - Other



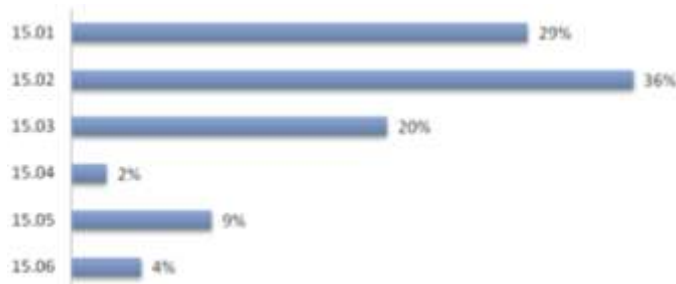
October 26, 2010 Results



November 2, 2010 Results



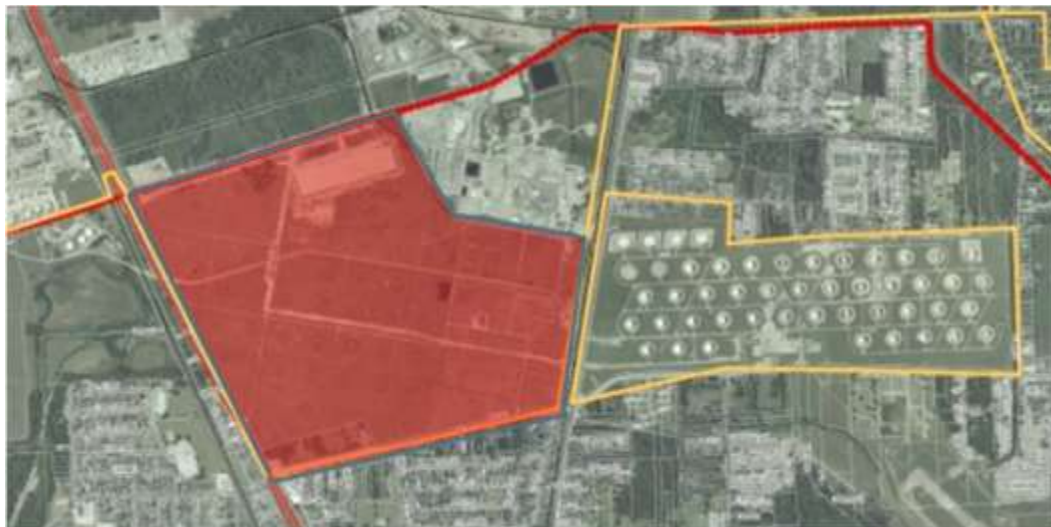
November 9, 2010 Results



Combined Results

Other:

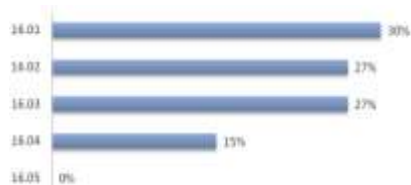
- EPA has lots of research grants & there are many Louisiana firms that specialize in Brownfield Development
- Youth Center



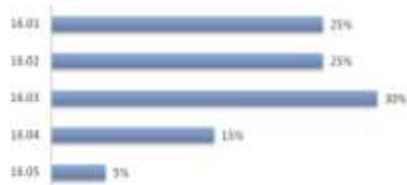
FEEDBACK RESULTS

16. For community usage what would you like to see along the Mississippi River?
(Check all that apply)

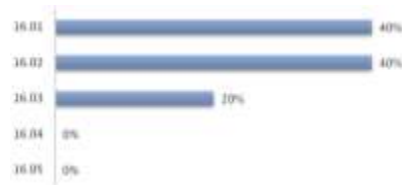
- 16.01 - Bike trails
- 16.02 - Amphitheater
- 16.03 - Eco-Park
- 16.04 - Pocket Park
- 16.05 - Other



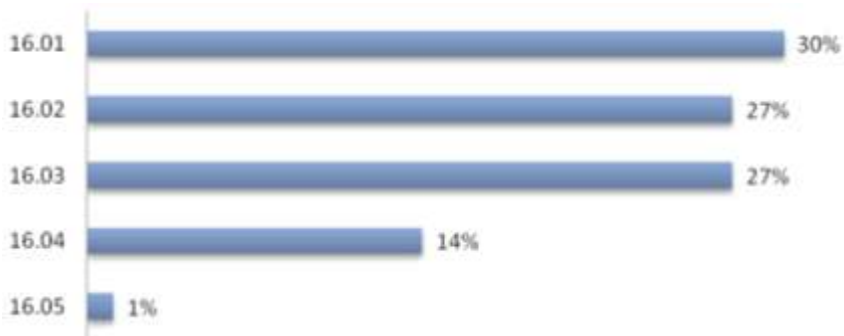
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Other:

Combined Results

- All good ideas, try to develop all of them
- Walking trails and telescope usage

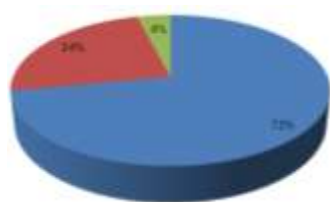


FEEDBACK RESULTS

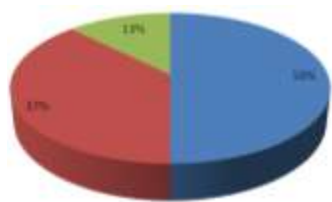
17. Do you like the idea of using existing parking areas at Southern University, to minimize parking inconvenience in the community, and encourage walking and enhance walkable areas?

- Yes
- No
- Other

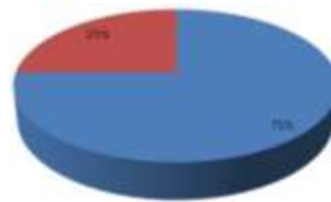
■ Yes ■ No ■ Other ■ No Answer



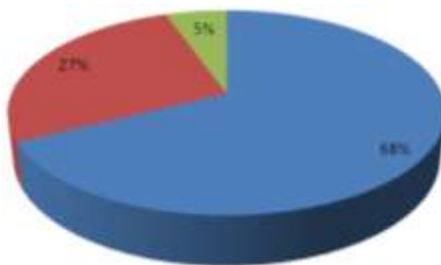
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- Too much traffic on campus
- Need to improve parking, road, etc. on SU's campus
- Good idea to open Southern University up to the community
- SU's parking can be available, but must be part of a shuttle bus plan, moving back & forth across the tracks

● Park and Ride/Walk/ Shuttle Service

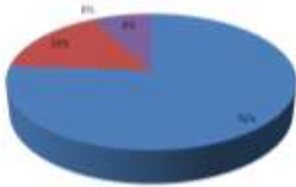


FEEDBACK RESULTS

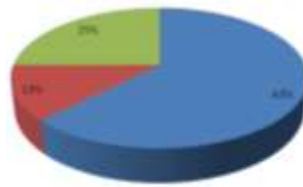
18. Do you like the idea of turning the current University ticket office on Scenic Hwy. into a Community Outreach Center to better assist the needs of the community?

- Yes
- No
- Other

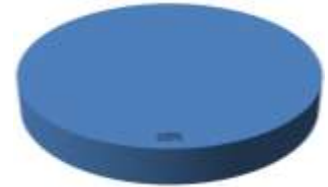
■ Yes ■ No ■ Other ■ No Answer



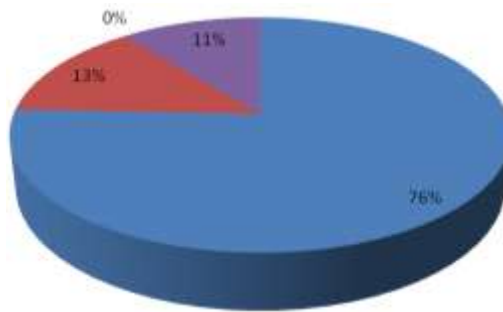
October 26, 2010 Results



November 2, 2010 Results




November 9, 2010 Results



Combined Results

Other:

- Better control of assistance to us (the community) than the current use of a ticket office
- Exclude the ticket office from any redesign
- Will the University will give up the building?
- Add other feasible activities to the ticket office

 Possible Community Outreach Center

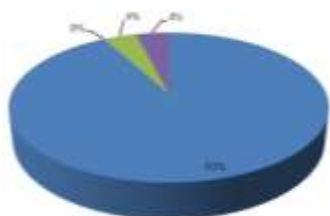


FEEDBACK RESULTS

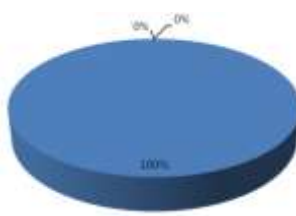
19. Should we develop Eco-Tourism in Scotlandville as an attraction to draw people from inside and outside the community?

- Yes
- No
- Other

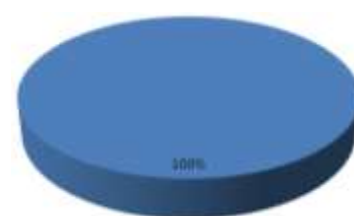
■ Yes ■ No ■ Other ■ No Answer



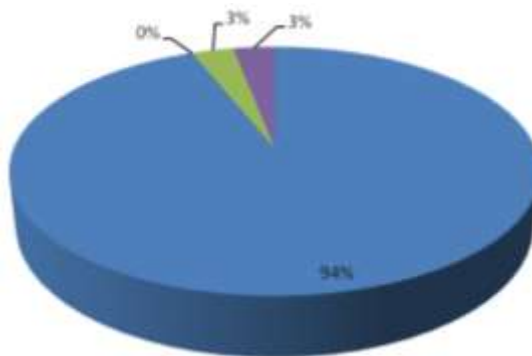
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- Allow Eco-Tourism to develop on its own so it can meet demand
- Provide selected sites



Concept A

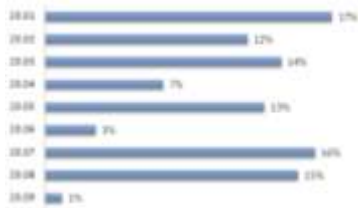


Concept B

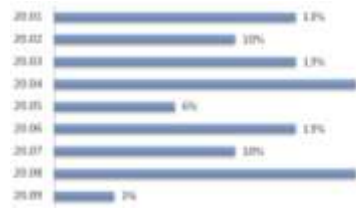
FEEDBACK RESULTS

20. Which additional housing types should be designed in Scotlandville?

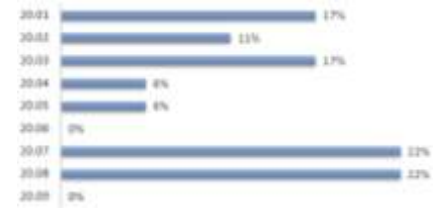
- 20.01 - Townhomes
- 20.02 - Mixed-use housing
- 20.03 - Condominiums
- 20.04 - Apartments
- 20.05 - Single Family homes
- 20.06 - Duplex
- 20.07 - Senior Living
- 20.08 - Student Housing
- 20.09 - Other (Explain)



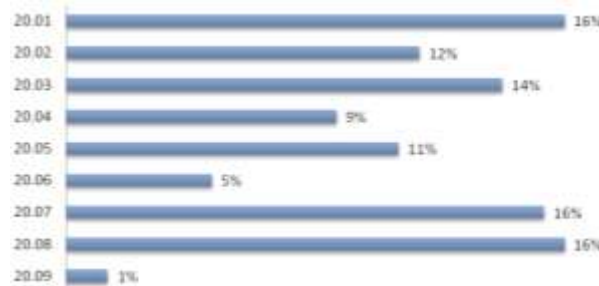
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- All great options
- Housing that encourages ownership

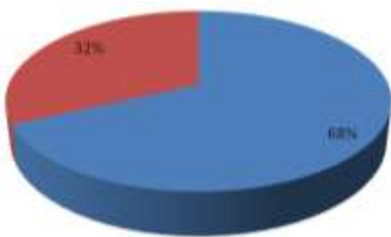


FEEDBACK RESULTS

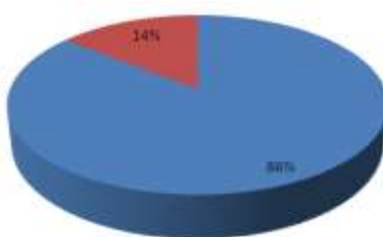
21. Would you consider living in an apartment or condominium if you could walk or ride your bike to work, school, shopping or the park?

- Yes
- No

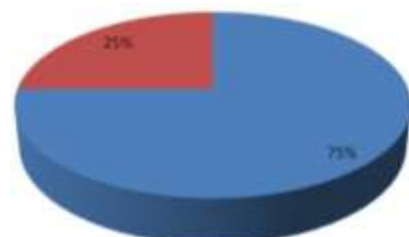
■ Yes ■ No ■ Other ■ No Answer



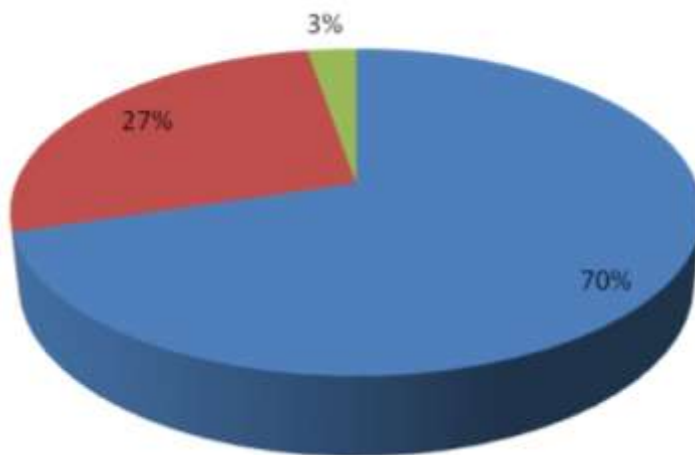
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

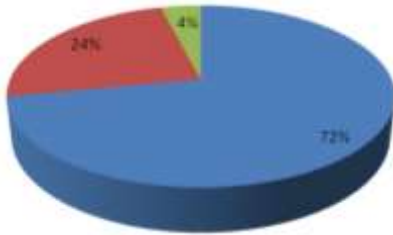


FEEDBACK RESULTS

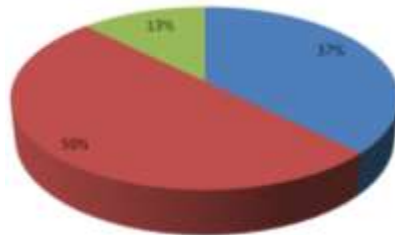
22. Is a house with a big yard important to you even if it means having to drive more?

- Yes
- No

■ Yes ■ No ■ Other ■ No Answer



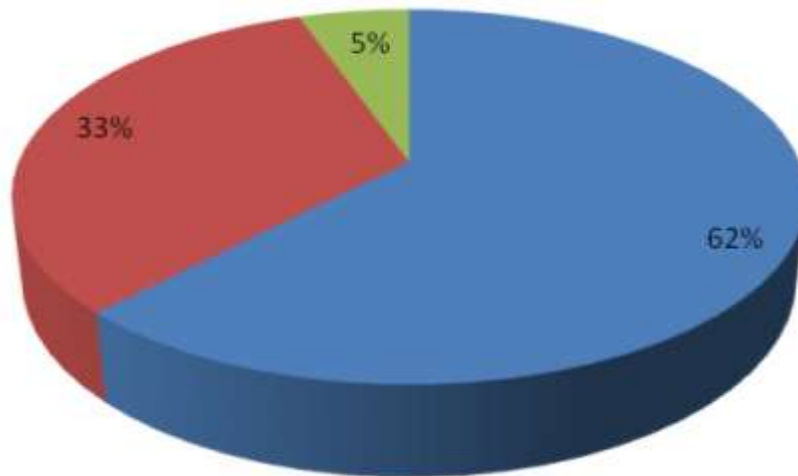
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



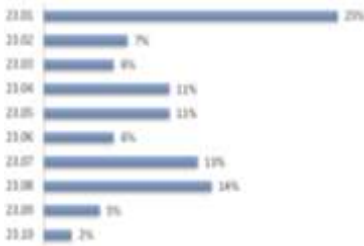
Combined Results



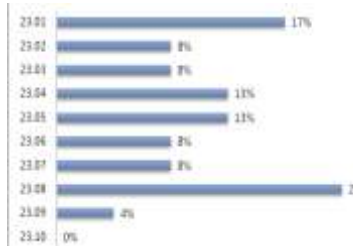
FEEDBACK RESULTS

23. Which residential neighborhood within Scotlandville would you like to see redevelopment occur?

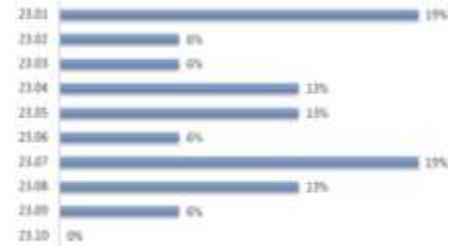
- | | |
|--------------------------|---------------------------|
| 23.01 - Banks | 23.06 - Beechwood |
| 23.02 - Southern Heights | 23.07 - Elm Grove |
| 23.03 - Crestworth | 23.08 - North Baton Rouge |
| 23.04 - University Place | 23.09 - Park Vista |
| 23.05 - Monte Sano | 23.10 - Other (Explain) |



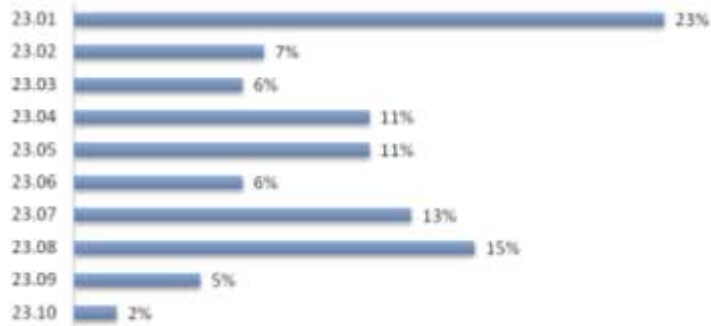
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

Other:

- I think they are all in need of uplift/updates
- Please help with sewer problems



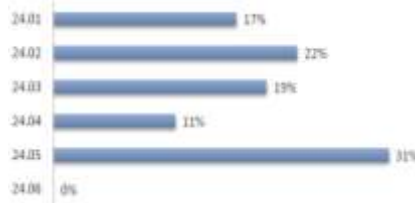
FEEDBACK RESULTS

24. What do you think Scotlandville's primary economic strategy should be for redevelopment to occur? (Rank your top 3 in order of preference).

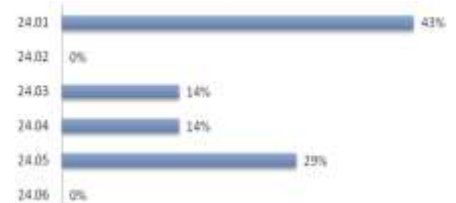
- 24.01 - Growing local business
- 24.02 - Attracting outside investors
- 24.03 - Bringing new industry to Scotlandville
- 24.04 - Providing tax incentives to businesses that create jobs
- 24.05 - Improving the image of the community (providing incentives for absentee land owners to fix-up properties)
- 24.06 - Other (Explain)



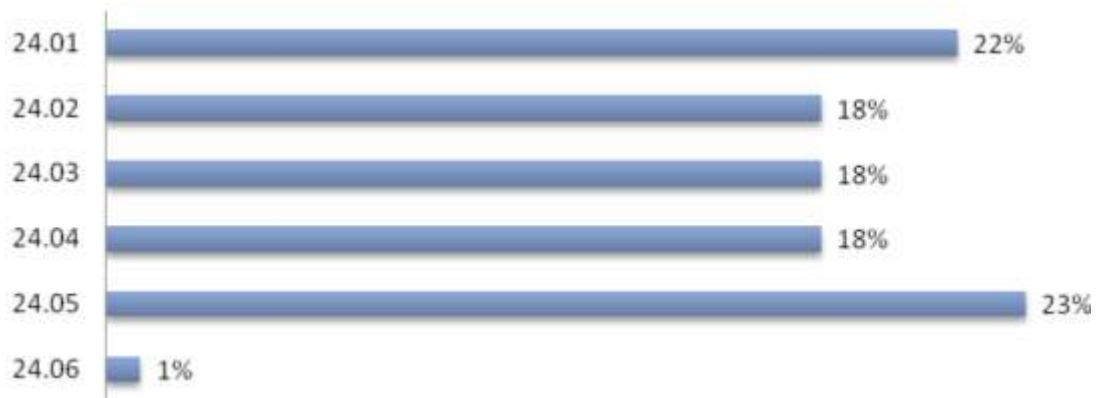
October 26, 2010 Results



November 2, 2010 Results



November 9, 2010 Results



Combined Results

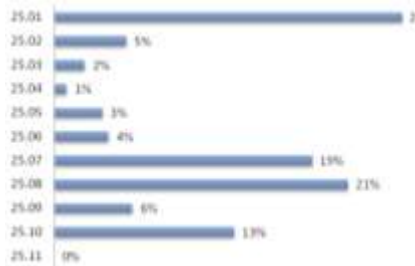
Other:

- Improve local schools
- Look at Main Street Program on U.S. 61

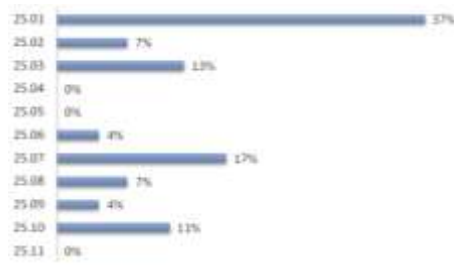
FEEDBACK RESULTS

25. Which four areas should we focus on during the charrette? (Rank your top 4 in order of preference).

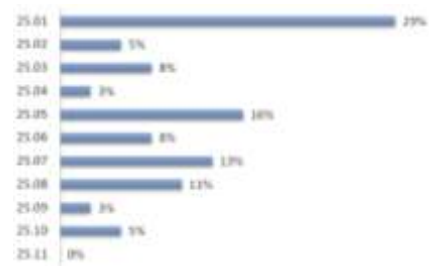
- 25.01 - Area surrounding Southern University (Potential University District)
- 25.02 - Crestwork and University Place
- 25.03 - Tank Farm
- 25.04 - Beechwood neighborhood
- 25.05 - Areas surrounding Airport
- 25.06 - Areas around the I-110 highway
- 25.07 - Scenic/Scotland/Blount (possible Historic District)
- 25.08 - Banks and Southern Heights
- 25.09 - Areas west of Scenic Hwy including Monte Sano
- 25.10 - Connecting Parks, Bayous, Drainage areas, Sidewalks, Bike Trails
- 25.11 - Other (Explain)



October 26, 2010 Results



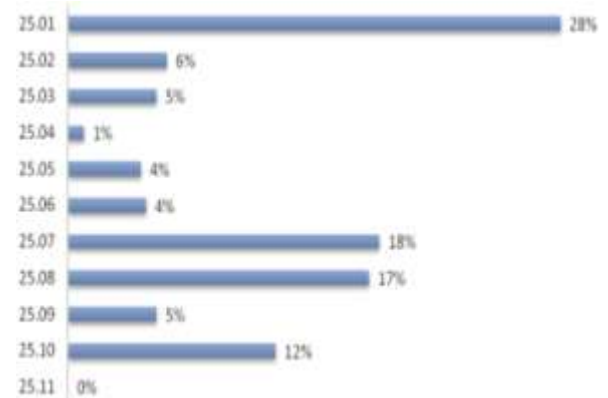
November 2, 2010 Results



November 9, 2010 Results

Other:

- Mote Sano is home to an existing park that could be utilized
- I would hope that both drop-off points of I-110 would be addressed



Combined Results

FEEDBACK RESULTS

26. When you think of Scotlandville what positive images come to your mind?

October 26, Results:

- An area where everyone can be proud, want to live in, or live in again, or retire in
 - Southern University
 - Community Pride
 - Family
 - Historic area
 - Mississippi River is the most beautiful view in the state
 - Having a safe community where children can play
 - People, kids, playing, oak trees
 - Library
 - Harding Blvd
 - Revitalize
 - The great things that can be done with existing structures you now have
 - It's people who care, churches
 - Education, nice people, research development
 - An area flourishing with businesses, new housing, shopping areas, all the conveniences to keep families from traveling far. A clean, safe environment with stores and great economic growth
-

November 2, Results:

- The connection between the churches
 - Southern University (HBCU), Historical shops: venues, local churches, and the unity of black entertainment
 - Southern University & Scotlandville Magnet High School provide excellent education and prepare students for the real world
 - Accessibility, walkability, family and Southern University
 - Home Private Business, this is the place where I purchased my home, raised my kids and we all went to Su
 - Historic Area (First Black Sub-Division)
 - Business like ice parlor off Swan St., walkable from the University campus area
 - Southern University good old black living
-

November 9, Results:

- Cultural events
- Pride in "SU"
- Scotlandville is blessed to have Southern University which has afforded opportunities for many people who wouldn't have been able to attend college out of town or out of state

FEEDBACK RESULTS

27. Based on Scotlandville's existing assets, what could this community be known for?

October 26, Results:

- The University town and Historic District aspects brought back from glory days
- Southern University, natural beauty, red stick tours
- Southern University
- Family and entertainment
- Southern University community
- It should be known for the Mississippi River and Southern University
- Have a Tony's Seafood near by
- Livable, Walkable, Affordable
- The close community/activism
- Ann theater (past), children growing up in a safe & beautiful community with pride
- The great outreach center for the entire Scotlandville area
- Education, new ideas, Eco development
- Need financial assistance for improvement

November 2, Results:

- Airport services or Howell Place, black surgeon office
- Green spaces
- Southern University
- The beauty and safety of attending SU businesses that are affordable enough for students and attractive enough to spend your money and take out of town guests
- A University community
- SUBR
- Local businesses, Southern University's connection with surrounding communities

November 9, Results:

- Scotlandville could be known for its wealth of older people who could talk to young people about growing up in Scotlandville and how it was once an area with great potential
- The historic Mississippi River
- Its outstanding contribution to education (S.U.), has numerous people in top professional jobs all across the world
- Agriculture/Art

NEXT STEPS

Feedback Tour Dates

Tuesday Oct. 26, 2010 6 pm - 7 pm
Scotlandville Branch Library
7373 Scenic Hwy

Tuesday Nov. 2, 2010 6 pm - 7 pm
Greater King David Baptist Church
222 Blount Road

Tuesday Nov. 9, 2010 6 pm - 7 pm
Greater Mt. Carmel Baptist Church
1414 Sora Street

Scotlandville Community Design Workshop (Charrette) Dates

Tuesday November 16, 2010, 7 pm - 9 pm
Wednesday November 17, 2010, 9 am - 9 pm
Thursday November 18, 2010, 9 am - 9 pm
Friday November 19, 2010, 9 am - 9 pm
Saturday November 20, 2010, 11 am - 1 pm

Southern University School of Architecture
Architecture East, 2nd Floor

Parking Passes are available through the School of Architecture or you can download one on our website at www.urcdrc.org.

The Process

January 2011

Strategies are developed to accomplish the plan, with action steps, implementation measures, funding strategies, and a monitoring plan

February 2011

Presentations are held for public review for comment on the Scotlandville Comprehensive Community Development Plan (SCCDP)

March 2011

Final integration with FUTUREBR plan

April - May 2011

Public Hearings and adoption of the EBR Plan (FUTUREBR) with inclusion of the SCCDP

IMAGE CREDITS

Example Community Development Images provided by Urban Design Associates (UDA)

Housing Type Images provided by Fregonese Associates

Underpass images provided by Dr. Max Conrad (LSU - Landscape Architecture)

Eco Park

<http://greenlacrosse.com/pdfs/myrick-hixon-eco-park.pdf>

Pocket Park

http://www.havenillustrated.com/Community_Projects.html

Dog Park

<http://www.hermannandassociates.com>

Airport Based Distribution center

<http://www.cessna.com/NewReleases/New/NewReleaseNum-1192319036797.html>

Skate Park under HWY

<http://www.nycmtb.com/?p=868>

Solar Farm

www.suncityenergy.com

Transit Oriented Development

http://www.valleymetro.org/metro_light_rail/about_light_rail/transit_oriented_development/

THANK YOU

THANK YOU FOR YOUR TIME AND FEEDBACK

See you November 16-20, 2010
for the Scotlandville Community
Design Charrette Workshop

2nd Floor of Architecture East at Southern
University School of Architecture



Should you have any questions about the SCCDP or how
to get involved, contact Jason Lockhart or Lonnie
Wilkinson at 225.771.3015. You can also follow us online
at <http://www.urcrdc.org>.