



SCCDP

**Scotlandville Comprehensive
Community Development Plan**

**Scotlandville Community
Design Charrette Workshop**

April 13-17, 2010



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Who We Are

The U+R CDRC is an outreach activity of the Southern University School of Architecture. The U+R CDRC provides specific technical assistance in architectural design, planning and construction management in the project area. Activities include using the planning process as a tool to build strong community support and pride, providing the project area with a community sanctioned comprehensive master plan for physical and economic development, providing tangible results that enhance the development of the project area.

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The **U+R CDRC** is assembling an interdisciplinary team of professionals to develop the Scotlandville Comprehensive Community Development Plan (CCDP). The SCCDP addresses a broad range of interrelated topics in a unified way. The SCCDP identifies & analyzes the relationships between the economy, transportation, housing, the physical environment, land use and zoning, social services, and other community components.



SCCDP

The **U+R CDRC** is working with Fregonese Associates to integrate the SCCDP into the East Baton Rouge Master Plan (**FUTUREBR**).

Partners Assisting us with the SCCDP

- Urban Design Initiative (Facilitator), Cliff James (Owner)
- Center for Social Research (CSR), Alma Thornton (Director)
- AARP, Nancy McPherson (Louisiana State Director)
- Resources for Independent Living (RIL), Yavonka Archadga (Executive Director)
- Capital Area Transit System (CATS), Brian Marshall (Director)
- Community Against Drugs and Violence (CADAV), Pat LeDuff (Director)
- Scotlandville Community Develop. Corp. (SCDC), Marion Zachary (Director)
- University of Texas at Austin (UTSOA), Dr. Kent Butler (Ass. Dean for Research)
 - Community & Regional Planning Department
- Schools and Departments at Southern University (SU)
 - Center for Energy and Environmental Studies (CEES), Dr. Samuel Washington, (Director)
 - Law School, Russell Jones
 - Business School, Dr. Sung No
 - Nursing School, Dr. Sandra Brown
 - School of Public Policy, Dr. Leslie T Grover
 - College of Agriculture, Dr. Kamran Abdollahi



SCCDP Process

- First we conducted a series of listening tours to understand the concerns of the community.
- **Listening Tours**
 - October 6, 2009 (Community Bible Baptist Church)
 - October 13, 2009 (Greater Mount Carmel Baptist Church)
 - October 27, 2009 (Scotlandville Brach Library).
 - November 3, 2009 (Mt. Zion Baptist Church—1920 Progress Road)
 - November 10, 2009 (Kiwanis Club)
 - November 17, 2009 (Camphor Memorial United Methodist Church)
 - December 1, 2009 (Greater Mount Carmel Baptist Church)
 - December 8, 2009 (Mount Pilgrim Baptist Church)





SCCDP Process

Below is a brief list of the concerns

- Community upkeep
- Bridge the gap between Southern University and Scotlandville (Communiversality)
- Education drop out and education involvement/truancy
- Resident Involvement
- Better/more efficient communications between community political leaders (councilman, mayor, etc.) and area residents
- Recreational/Community Centers for entertainment and exercise (kids, adults, elderly)
- Street Sign pointing to Southern University (SU)
- Shops in front of SU (pizza shops, ice cream shops, etc.)
- Grocery store and retail shopping

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SCCDP Process

- Based on the input from the listening tours we conducted four workshops to inform Scotlandville residents on some of the concerns they expressed.
- **Community Workshops**
 - February 2, 2010 (Topic: Services available for the elderly and disabled).
 - February 22, 2010 (Topic: Business Startups & Business Development).
 - March 9, 2010 (Topic: Community Policing).
 - March 30, 2010 (Topic: Landscaping, flooding and drainage issues).



SCCDP Process

- Next we conducted community vision workshops to develop a unified vision for Scotlandville
- **Vision Workshops**
 - March 6, 2010 – Youth Vision Workshop
 - March 13, 2010 – Community Vision Workshop

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SCCDP VISION

- From the listening tours, workshops and vision sessions the following Vision Statement was generated:

In the year 2030, Scotlandville will be a safe, healthy, and economically viable community, offering a high quality of life.

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SCCDP VISION

This will be accomplished through:

- a dynamic economy that taps into Scotlandville's great economic potential and capitalizes on its assets (Southern University, Baton Rouge Airport, Howell Place, etc.);
- clean and attractive neighborhoods, rich in character and diversity; each with its own identity, yet well integrated into a cohesive unit;
- a diverse and vibrant University District and Commercial Core offering family oriented restaurants, shopping, and retail for all generations, with around-the-clock activity;
- an active and accessible waterfront that is linked to the University District, Commercial Core, and neighborhoods that promotes Scotlandville as a unique Baton Rouge community;
- an efficient transportation system that serves the needs of all its citizens, promotes walkability, multimodal design, creates vital connections to other parts of the city, and through the Baton Rouge Airport, establishes a transportation hub for the state and region.

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SCCDP Charrette

- The Scotlandville Community Design Charrette aimed to identify the core values, beliefs, and ideals shared by the community in order to develop a unified vision for a cohesive plan.

- **Charrette Workshop**

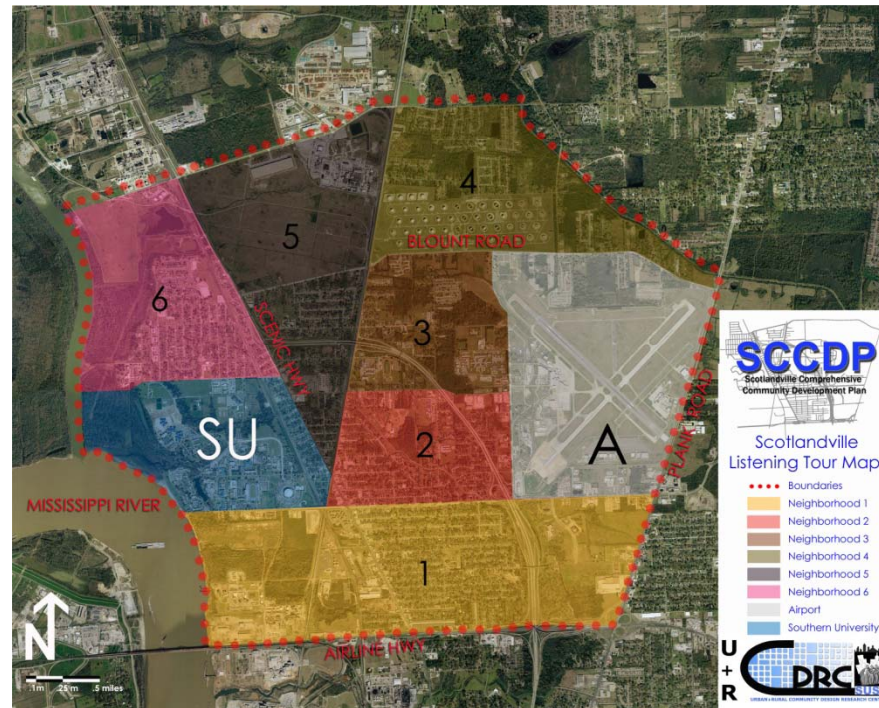
- April 13, 2010 – Charrette Kick-off meeting at 7 pm – 9pm
- April 14 – 16, 2010 – Charrette workshop and community input/feedback from 9 am – 9 pm
- April 17, 2010 – Community Presentation of Vision Ideas at 11 am



SCCDP Charrette Process

Based on the listening tour map which was divided into 6 neighborhoods, there were six tables representing those neighborhoods.

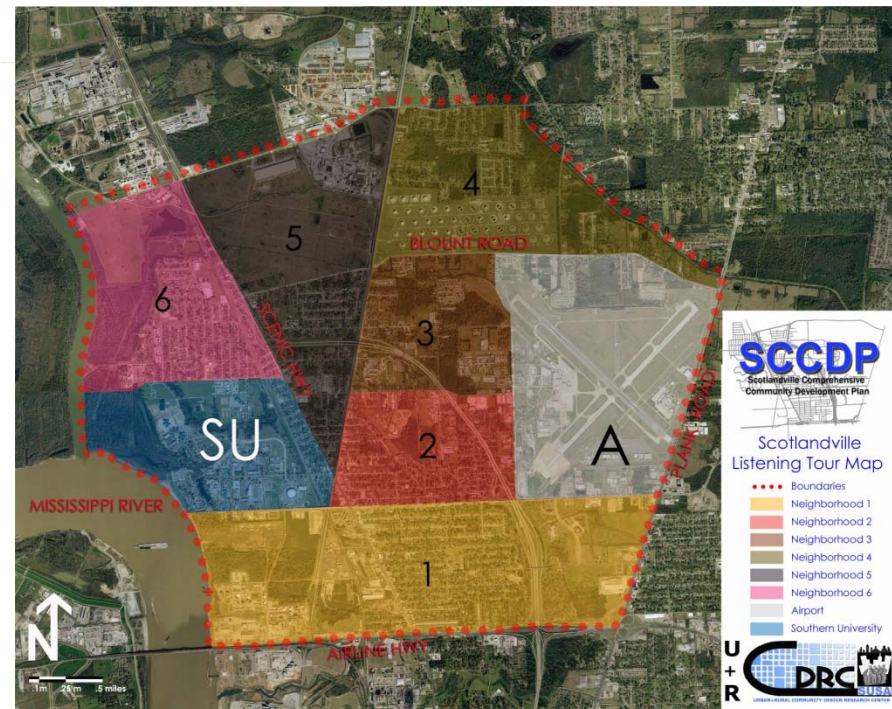
- The Baton Rouge Airport is grouped with neighborhood 4
- Southern University is grouped with neighborhood 3



SCCDP Charrette Process

Each table addressed all 10 major categories expressed by the community and youth in the listening tours, workshops and visioning sessions.

- Community Image
- Crime
- Economic Development
- Education
- Environmental Concerns
- Housing
- Infrastructure
- Parks and Recreation
- Social Services
- Transportation





SCCDP Charrette Process

The students and consultants were in attendance to help record (visually, written, and video) the community/stakeholders aspirations for change and began to develop preliminary conceptual ideas for the SCCDP.

The students presented the preliminary findings in three feedback loops:

- Wednesday April 14 at 6 pm
- Thursday April 15 at 6 pm
- Saturday April 17 at 11 am
 - Final presentation for the charrette process



SCCDP Charrette Process

The charrette time was structured from morning til night to allow residents and stakeholders the opportunity to participate in the process. Everyone was welcome to attend for a short time, a few hours, all day or several days; however their schedule allowed.

Charrette Times:

- **Wednesday April 14: 9 am – 9 pm**
 - Feedback loop presentation at 6 pm
- **Thursday April 15: 9 am – 9 pm**
 - Feedback loop presentation at 6 pm
- **Friday April 16: 9 am – 9 pm**
- **Saturday April 17: 9 am – 1 pm**
 - Final feedback loop presentation at 11 am





SCCDP Next Steps

2010

April 13: Charrette Kickoff

April 14th-17th : Charrette Workshop (begin developing the community's vision with interdisciplinary teams of professionals and community input/feedback)

May - July: Community Needs/Business Survey

August - November: Review scenarios/preliminary plan ideas and begin small area/feedback workshops

November - December: Scotlandville's shared vision plan for the future is presented reflecting citizen input

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SCCDP Next Steps

2010 - 2011

December - January: Strategies are developed to accomplish vision and a plan is developed with action steps, implementation measures, funding strategies, and a monitoring plan

February - March: Presentations are held for public review and comment, and integration with the East Baton Rouge Master Plan is finalized with Fregonese Team

April - May: Public hearings and adoption

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SCCCDP

Scotlandville Comprehensive Community Development Plan

Please look at the neighborhood presentations and give us some feedback on your thoughts of the proposed ideas